



MEDIA ADVISORY  
FOR IMMEDIATE RELEASE  
JULY 12, 2016

## Countdown to 2016 S.U.C.C.E.S.S. Walk with the Dragon

**Vancouver, BC** – S.U.C.C.E.S.S. Foundation’s annual signature fundraising event, Walk with the Dragon, will celebrate its 31<sup>st</sup> anniversary this coming Sunday, July 17, 2016, at Lumbermen’s Arch, Stanley Park, Vancouver. A second media session will be held to provide updates and exciting elements about the event.

### 2<sup>nd</sup> Press Conference for 2016 S.U.C.C.E.S.S. Walk with the Dragon

Date: Thursday, July 14, 2016  
Time: 11:00 a.m.  
Place: Choi Hall  
S.U.C.C.E.S.S. Social Service Centre – Dr. Dorothy Lam Building  
28 West Pender Street, Vancouver

More than 10,000 people are anticipated to take part in the 7-km stroll along the Stanley Park seawall and 3-km along the Lost Lagoon. S.U.C.C.E.S.S. Foundation hopes to raise \$450,000 from the event with the proceeds earmarked for maintenance and enhancement of important S.U.C.C.E.S.S. services for the Metro Vancouver communities, including programs for seniors and youth.

This year’s Walk will feature new elements such as **AM1320 Radiothon** on Saturday, July 16; **RBC Kids Zone** with fun sports training games; **Food Zone** – Hong Kong and Korean street food; And stage performances representing different cultures, e.g. Japanese, Korean, Philippine, Chinese and Mexican.

This legendary event established its roots in Stanley Park in 1986 with only a handful of participants. Since then, over half a million people have participated in the Walk with over \$12 million raised.

-30-

Contacts:  
Raymond Chau  
Event and Marketing Officer  
S.U.C.C.E.S.S. Foundation  
Tel: 604-408-7228  
E-mail: [raymond.chau@success.bc.ca](mailto:raymond.chau@success.bc.ca)

Eileen Lao  
Public Affairs Manager  
S.U.C.C.E.S.S.  
Tel: 604-408-7243  
E-mail: [eileen.lao@success.bc.ca](mailto:eileen.lao@success.bc.ca)