



2025 *Sponsorship Package*

Thursday, Sep 4th, 2025
Mayfair Lake Golf and Country Club

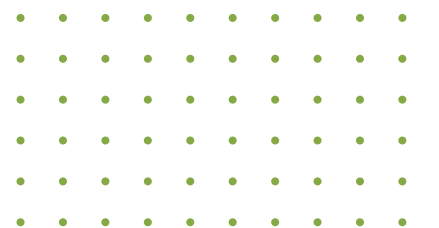


About S.U.C.C.E.S.S.

Founded in 1973, S.U.C.C.E.S.S. is one of Canada's largest multicultural social service agencies. We believe in a vibrant and inclusive society, and work tirelessly to help newcomers, youth, seniors, women, refugees, and families achieve their goals through services and advocacy that promote belonging and wellness, in order to empower individuals on their Canadian journey. For more details, please visit <http://www.successbc.ca>.

About S.U.C.C.E.S.S. Foundation

Incorporated in 2001, S.U.C.C.E.S.S. Foundation is a charitable organization dedicated to raising essential funds for S.U.C.C.E.S.S. and its affiliated organizations, supporting S.U.C.C.E.S.S. mandates that focus on strengthening our diverse communities. For more details, please visit <http://www.successfoundation.ca>





Welcome to the 2025 S.U.C.C.E.S.S. Foundation Charity Golf Tournament. This event has thrived over the past two decades, bringing together business and community leaders for a spirited day of golf, camaraderie, and philanthropy.

Each year, over 100 enthusiastic golfers participated in a day filled with fairway fun, including putting green contests, longest drive competition, and exciting golf air cannon shots. The evening continues with silent auctions, a 50/50 raffle, and a delicious dinner, creating a memorable experience.

Since its inception in 2005, the event has raised over \$1.5 million to support vital programs for youth, women, families, and seniors—services that often lack adequate funding from governmental sources. Together, we can continue to create lasting change in our community.

Join us in this mission and be part of this wonderful cause!

CHARITY GOLF TOURNAMENT: TEE OFF FOR CHANGE



Event Overview

Date : Thursday, Sep 4th, 2025

Venue : Mayfair Lake Golf and Country Club
5460 Number 7 Rd, Richmond

Itinerary : 10:30am – 12:00pm | Registration and Lunch

12:00pm – 1:00pm | Press Conference and Tee-Off Ceremony

1:00pm – 5:00pm | Tournament

6:30pm - 9:30pm | Buffet-Style Banquet Dinner

Format : 4-Man Scramble

Target Audience Demographics

- Age: 30+
- Expected Attendance: Approximately 150 attendees
- Target Participants:
 - Corporate Executives and Professionals
 - Small Business Owners
 - Community Leaders
 - Philanthropists
 - Golf Enthusiasts
 - Individuals supporting community well-being and inclusivity

SPONSORSHIP BENEFITS

Brand Visibility: Elevate your brand with prominent logo placement on banners, signages, program books, our website, etc., enhancing brand recognition among attendees and the community.

Networking Opportunities: Connect directly with influential leaders and potential clients in a relaxed, scenic environment.

Community Impact: Align your brand with a meaningful cause, demonstrating your commitment to social responsibility and boosting your company's reputation.

Media Exposure: Gain visibility through inclusion in press releases, social media campaigns, and event marketing, amplifying your reach and impact.

Appreciation: Acknowledgement during the event, highlighting your support and contributions.

Partner with us to enhance your brand while making a difference in the community!



TITLE SPONSOR

As our Title Sponsor, your support will ensure the largest branding presence at our event. This exclusive package can be customized to best showcase your brand.



Privileges:

- Brand name association: Company name featured as part of the event title and logo prominently displayed on all marketing materials.
- 12 complimentary golfers (+ buffet-style banquet dinner).

Pre-Event Benefits:

- Logo with hyperlink on event official website.
- Logo on emails to all past years' golfers.
- Video welcome message to be sent to golfers.

Event Day Benefits:

- Logo and/or name prominently displayed on ALL event signages.
- Participation in the press conference and VIP Tee-Off Ceremony.
- Full page color ad featured in the event program book.
- Acknowledgement in the event day press release.
- Acknowledgement in the event program book.
- Opportunity for representatives to speak during the dinner reception.
- Logo prominently displayed on tent card at each dinner table.
- Opportunity to set up a table to offer activities or giveaways.
- Opportunity to include an item in goodie bags.
- A plaque of appreciation presented during the dinner.

Post-Event Benefits:

- Acknowledgement on S.U.C.C.E.S.S. Evergreen News.
- Appreciation on social media post.
- Stewardship report and photos.

Custom Sponsor

We also custom sponsor packages. Some of the possible options include:

- Lunch & Dinner Sponsor
- Air Cannon Sponsor
- Putting Green Sponsor
- Goodie Bag Sponsor
- Trophy Sponsor
- Silent Auction Sponsor
- Refreshment Sponsor
- Beverage Sponsor
- Scoring App Sponsor

In-kind sponsorships are also welcome.

Connect with us to explore exciting options that will elevate your brand presence while supporting our event.



Sponsorship Level

Benefits	Tailored Sponsor (\$3,500+)	Hole-In-One Sponsor* (\$3,500) Max Qty: 4	TEE Box Sponsor (\$2,500)	Community Sponsor (\$1,500)	Event Partner (non-golfing) (\$1,000)
Complimentary golfers + buffet-style banquet dinner.	4 golfers	4 golfers	2 golfers	1 golfer	1 seat for dinner only
Pre-Event					
Logo with hyperlink on event official website.	✓	✓	✓	✓	✓
Acknowledgement on emails to all past years' golfers.	name	name			
Post-Event					
Acknowledgement on S.U.C.C.E.S.S. Evergreen News.	✓	✓	✓	✓	✓
Appreciation on social media post.	✓	✓	✓	✓	✓
Stewardship report and photos.	✓	✓	✓	✓	✓

* The sponsor is solely responsible for purchasing the Hole in One insurance and providing a cash prize valued \$10,000-\$20,000 in the event of a Hole in One.

Sponsorship Level

Benefits	Tailored Sponsor (\$3,500+)	Hole-In-One Sponsor* (\$3,500) Max Qty: 4	TEE Box Sponsor (\$2,500)	Community Sponsor (\$1,500)	Event Partner (non-golfing) (\$1,000)
Event Day					
Color ad featured in the event program book.	1/2 page	1/2 page			
Logo prominently displayed on event signage at a designated spot.	✓	✓	✓		
Acknowledgement in the event day press release.	✓	✓	✓		
Acknowledgement in the event program book.	✓	✓	✓	✓	✓
Opportunity to set up a table to offer activities or giveaways.	✓	✓	✓		
Opportunity to include an item in goodie bags.	✓	✓	✓		
A plaque of appreciation presented during the dinner.	✓	✓	✓		

* The sponsor is solely responsible for purchasing the Hole in One insurance and providing a cash prize valued \$10,000-\$20,000 in the event of a Hole in One.

Marketing & Promotion Plan

We will implement a comprehensive marketing strategy to maximize visibility and engagement for our sponsors and the event, including:

- **Targeted Press Releases**: Distributed to local and national media outlets to generate buzz and awareness.
- **Multi-Channel Promotion**:
 - Emails: Invitation to all past years' golfers.
 - Website: Event details and sponsor recognition featured prominently.
 - Social media: Promotion across platforms (Facebook & LinkedIn) to our combined audience of over 14,000 followers.
 - Newsletters: Sent to our subscriber base to keep them informed and engaged.
- **Press Conference**: To enhance visibility and excitement around the event.

By partnering with us, sponsors can boost brand recognition and demonstrate their commitment to supporting the community.



Previous Event Success

Join us this year to continue this impactful mission!



Impact of Your Support

Funds raised through S.U.C.C.E.S.S. Foundation Charity Golf Tournament will support vital programs like our multilingual Help Lines, counselling services, community engagement, and seniors care.

In 2024, Help Lines volunteers answered nearly 6,000 calls. This service, available for the past 22 years, supports Mandarin, Cantonese, Korean, Farsi/Dari, and Ukrainian speakers. With more funding, we aim to add more languages. We also delivered counselling to hundreds of clients, yet the demand far exceeds our current capacity. Increased funding will enhance accessibility for diverse populations.

Your contributions will also bolster our seniors care initiatives. S.U.C.C.E.S.S. Multi-Level Care Society offers five programs in Vancouver and Richmond. Together, we can strengthen community support and ensure all, particularly seniors, receive the care they deserve.





Secure Your Spot Early!

Don't miss the opportunity to showcase your brand at our impactful event. Become a sponsor today and maximize your visibility within the community.

Act now to take advantage of this unique opportunity!
We look forward to partnering with you!

➤ Contact Us

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2025 Charity Golf Tournament Sponsorship Agreement

Thank you for your consideration of sponsoring S.U.C.C.E.S.S. and our 2025 Charity Golf Tournament!
We are happy to discuss this proposal in more detail to tailor a package that aligns with both our organizations.

Yes, we would like to support the 2025 Charity Golf Tournament.

Sponsorship Level: _____

Sponsorship Amount: _____

Contact Information (please print clearly):

Name of company: _____

Company name for use on all promo materials (if different from above): _____

Contact person: Mr./Ms./Mrs./Dr. _____

Title: _____

Address: _____

Phone: (Work) _____ (Cell) _____

Email: _____



Logo / Ad Artwork (for sponsors):

Who should we contact to obtain a copy of your logo?

Name: _____ Phone: _____

Email: _____

Payment Method

- (a) Credit Card Payment
Kindly call Jessica Wong at S.U.C.C.E.S.S. Foundation between Monday-Friday, 9am-5pm at 604-408-7274 #1074 with your Credit Card information.
We accept Visa/ Mastercard/ American Express.
- (b) Cheque Payment
Cheque payable to: S.U.C.C.E.S.S. Foundation
28 West Pender Street, Vancouver BC, V6B 1R6
- (c) EFT Payment
Account Name: S.U.C.C.E.S.S. Foundation
Account Holder Address: 28 West Pender Street, Vancouver BC, V6B 1R6
Institution Code: 004
Bank Transit: 95600
Bank Account Number: 5207940

Signature: _____ **Date:** _____

For more information, please contact:

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