



MEDIA ADVISORY
FOR IMMEDIATE RELEASE
September 2, 2016

Annual Charity Golf Tournament to Benefit S.U.C.C.E.S.S.

Richmond, BC – The 12th annual S.U.C.C.E.S.S. Foundation Charity Golf Tournament returns to Mayfair Lakes Golf and Country Club on Tuesday, September 6, 2016. This year, the event welcomes Mr. and Mrs. Robert H. and Lily Lee of The Prospero Group as the Title Sponsor.

The event features 18-hole golf, gourmet lunch and dinner, silent auction as well as awards ceremony. Golfers will have the opportunity to compete for the S.U.C.C.E.S.S. Cup and other trophies, including the longest drive, the straightest drive, closest to the pin and the best putting.

Since the inaugural tournament took place in 2005, over \$1 million has been raised to support important services and programs at S.U.C.C.E.S.S. Corporate and individual teams participate and fundraise to support the cause while sponsors and companies utilize this event to engage and delight their clients. As a result of their generosity, proceeds of the event is to benefit urgently needed programs and services that are currently non-funded and partially funded by the government, particularly those pertaining to youth, women, families and seniors.

Examples of programs that rely on donations and corporate support include:

- Youth Leadership Millennium
- S.U.C.C.E.S.S. Chinese Help Lines
- Counselling Services
- S.U.C.C.E.S.S. Simon K. Y. Lee Seniors Care Home

Media are cordially invited to attend the press conference and Tee-Off Ceremony:

Event:	2016 Robert and Lily Lee S.U.C.C.E.S.S. Foundation Charity Golf Tournament		
Date:	Tuesday, September 6, 2016		
Time:	Press Conference	11:40am – 12:10pm	
	Tee Off Ceremony	12:15pm – 12:45pm	
	Shotgun	1:00pm	
Venue:	Greenside Room, Mayfair Lakes Golf & Country Club, 5460 No. 7 Road, Richmond, BC		

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