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## Bridge to S.U.C.C.E.S.S. Gala Celebrates 40<sup>th</sup> Anniversary

**Vancouver, BC** – The Bridge to S.U.C.C.E.S.S. Gala, in support of S.U.C.C.E.S.S., is set to celebrate its 40<sup>th</sup> anniversary on Saturday, March 10, 2018, at the Grand Ballroom of The Westin Bayshore Vancouver. The event aims to raise \$500,000 for services that receive no or limited government funding, such as seniors programs.

The 2018 Bridge to S.U.C.C.E.S.S. Gala is led by three co-chairs – Walter Soo, Jeffrey Chan and Tim Hsia. "We wish to thank our generous sponsors and donors for their continued and overwhelming support to ensure the gala is a success," said the co-chairs.

"S.U.C.C.E.S.S. plays an important role in the lives of so many newcomers, youth and seniors in Canada," added Brandon Hui, chair of S.U.C.C.E.S.S. Foundation. "We hope that through this gala, guests will gain a deeper understanding of the breadth of services S.U.C.C.E.S.S offers."

In celebration of the gala's 40<sup>th</sup> anniversary, guests will enjoy a multimedia experience showcasing the rich history of S.U.C.C.E.S.S. and how their support positively impacts the lives of immigrants and seniors. The event includes a VIP reception, silent and live auctions, and an exclusive seated banquet. Fred Cheng, a well-known Hong Kong singer and actor originally from BC, will take centre stage as the evening's feature performer.

Each year, the gala attracts more than 800 distinguished guests, including senior representatives from the three levels of government, philanthropists, and community and corporate leaders. In the past four decades, more than \$15 million has been raised to support the maintenance, enhancement and development of crucial social services provided by S.U.C.C.E.S.S. that receive no or limited government funding.

Gala tickets are \$238, \$338, \$538 or \$838 each; tables of 10 are also available. As part of the gala's fundraising, sale of the Bridge to S.U.C.C.E.S.S. Raffle tickets has also begun. For more information or to purchase gala and/or raffle tickets, please call 604-408-7228 or visit <u>www.successfoundation.ca</u>.

## About S.U.C.C.E.S.S. Foundation

Incorporated in 2001, S.U.C.C.E.S.S. Foundation raises funds for S.U.C.C.E.S.S. and its affiliated organizations to support their mandates to better and enrich the community. For more details, visit <u>www.successfoundation.ca</u>.

## About S.U.C.C.E.S.S

Established in 1973, S.U.C.C.E.S.S. is one of the largest social service agencies in British Columbia. It is a charitable organization that provides services in settlement, language training, employment, family and youth counselling, business development, seniors care, housing and community development. For more details, please visit <u>www.success.bc.ca</u>.

## Contacts:

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