



MEDIA ADVISORY  
FOR IMMEDIATE RELEASE  
January 22, 2018

## **Bridge to S.U.C.C.E.S.S. Gala Celebrates 40<sup>th</sup> Anniversary**

**Vancouver, BC** – S.U.C.C.E.S.S. Foundation is excited to officially launch its fundraising activities for the 40<sup>th</sup> annual Bridge to S.U.C.C.E.S.S. Gala. Fred Cheng, a well-known Hong Kong singer and actor originally from BC, will be the gala's feature performer.

Media are cordially invited to attend the kick-off press conference to learn more event highlights.

**Date:** Wednesday, January 24, 2018  
**Time:** 11:00 am – 12:00 pm  
**Venue:** Choi Hall, S.U.C.C.E.S.S. Social Service Centre  
28 West Pender Street, Vancouver

Considered one of Vancouver's premier fundraising events, the Bridge to S.U.C.C.E.S.S. Gala will be held on Saturday, March 10, 2018, at the Grand Ballroom of The Westin Bayshore Vancouver.

Hosted by S.U.C.C.E.S.S. Foundation, the event aims to raise \$500,000 for the maintenance, enhancement and development of crucial social services provided by S.U.C.C.E.S.S. that receive no or limited government funding. These include seniors programs and care offered by the S.U.C.C.E.S.S. Multi-level Care Society.

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