

FOR IMMEDIATE RELEASE December 16, 2016

# Bridge to S.U.C.C.E.S.S. Gala Raffles Back to Town

**Vancouver, BC** – S.U.C.C.E.S.S. Foundation has launched two main fundraising campaigns: **2017 S.U.C.C.E.S.S. Raffle Tickets** and **2017 Bridge to S.U.C.C.E.S.S. Gala**. Co-chaired by Jason Lam, Brandon Hui and Walter Soo, these two campaigns aim to raise \$500,000 for the maintenance, enhancement and development of timely and appropriate social services at S.U.C.C.E.S.S. that receive no or limited government funding, particularly services for youth, women, and seniors.

As a companion activity along with the Bridge to S.U.C.C.E.S.S. Gala, raffle ticket sales helps bring in much-needed funds for S.U.C.C.E.S.S. This year, the total value of raffle prizes reaches over \$34,000 – close to doubling last year. The Grand Prize is the new 2017 Nissan Micra or \$10,000 cash. The 2nd Prize includes TWO roundtrip economy class tickets from Vancouver to worldwide cities where Air Canada flies sponsored by Air Canada. The 3rd Prize is TWO RIMOWA Topas Titanium collection luggage sponsored by MEGO. There are also many other amazing prizes, e.g. tour packages, hotel suite stay, and cash accounts.

Raffle tickets are \$2 each or \$10 for a book of five. A total of 22 winning numbers will be drawn at the 2017 Bridge to S.U.C.C.E.S.S. Gala set for Saturday, March 11, 2017 at the Westin Bayshore, Vancouver.

Bridge to S.U.C.C.E.S.S. Gala is one of Vancouver's most anticipated charity social events that welcomes more than 800 corporate and philanthropic leaders for an evening of fine dining and great entertainment.

The 2017 Gala festivities will include a private VIP reception, silent and live auctions, and an exclusive seated banquet. Gala tickets are \$238, \$338, \$558 and \$838 per person respectively. VIP table of ten is also available at \$8,380. More details will be announced in late January.

For raffle ticket sales and Gala ticket reservations, please call 604-408-7228 or visit <a href="https://www.successfoundation.ca">www.successfoundation.ca</a>.

#### Quotes

## Jason Lam, Brandon Hui and Water Soo, Co-Chairs of 2017 Bridge to S.U.C.C.E.S.S. Gala

"We are thankful to all raffle sponsors to donate so many amazing prizes. In particular, we are thankful to Air Canada for their partnership and support over the past 20 years. Proceeds from raffle sales will go to S.U.C.C.E.S.S. Senior Programs and Multi-level Care Society to help immigrant seniors better integrate in the community. There will be many new elements at the Gala this year to bring a memorable experience to our guests."

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#### **NEWS RELEASE**

## Sing Lim Yeo, Chair of S.U.C.C.E.S.S. Foundation

"For 43 years, S.U.C.C.E.S.S. strives to serve the unmet needs of the Metro Vancouver communities. The Foundation will continue to provide financial stability to assist S.U.C.C.E.S.S. in the realization of this vision through our three signature events, Bridge to S.U.C.C.E.S.S. Gala, Walk with the Dragon and S.U.C.C.E.S.S. Foundation Charity Golf Tournament. We also seek and develop other innovative opportunities of meeting our fundraising goals."

S.U.C.C.E.S.S. Foundation, incorporated in December 2001, is a charitable foundation responsible for raising funds for S.U.C.C.E.S.S. and its affiliated organizations to support their mandates for the betterment of the community. For more details, please visit: <a href="https://www.successfoundation.ca">www.successfoundation.ca</a>.

- 30 -

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