



FOR IMMEDIATE RELEASE
August 26, 2016

S.U.C.C.E.S.S. Foundation Welcomes Six New Members

Vancouver, BC – The 2016 [S.U.C.C.E.S.S. Foundation](#) Annual General Meeting was held yesterday August 25, 2016. [Sing Lim Yeo](#) continues to chair the Board for the 4th time. Jason Lam and Walter Soo were re-elected as vice chairs. The 2016-2017 S.U.C.C.E.S.S. Foundation is also pleased to announce the addition of 6 new board members: Jeffrey Chan, Brandon Hui, Li Ma, Steven Shen, Steve Wu and Hong Xu. They will bring to the organization their expertise in advancing our strategic objectives.

“This has been a very busy but fruitful year. The organization commissioned an overall assessment on the governance structure and fundraising practice in pursuit of excellence in this area. A Resource Development Task Force between S.U.C.C.E.S.S. Foundation and [S.U.C.C.E.S.S.](#) Boards was set up to make recommendations and oversee the implementation of this process. Through this work, a strong foundation is established to help shape the fundraising roadmap for the future,” said Sing Lim Yeo, the re-elected chair of S.U.C.C.E.S.S. Foundation.

As part of the roadmap, [Queenie Choo](#) was appointed to take on the dual role as the CEO of both S.U.C.C.E.S.S. Foundation and S.U.C.C.E.S.S. in Sept 2015. In beginning of 2016, [Sunny Leung](#) joined the Foundation and became the first chief development officer who brings in tremendous professional expertise to the organization.

“With this structure, it definitely helps strengthen the relationship between fundraising and program delivery within S.U.C.C.E.S.S.’s family and expand our network to bring the Foundation to a new height,” said Yeo.

Over the past year, the funds raised by the Foundation has provided service gaps in key areas such as counselling service, Chinese Help Lines, Multicultural Early Childhood Development/ Family Resource Centre, youth service, women service and seniors care.

“With the strong support from the community, board, donors, staff and volunteers, it is exciting to help bridge the gaps of service in the community,” said Queenie Choo, CEO of S.U.C.C.E.S.S. and S.U.C.C.E.S.S. Foundation.

Going forward for the next 3 years (2016 - 2019), the Foundation has identified 6 key strategic focus with the emphases on achieving strong and sustainable revenue growth, developing strong and healthy donor and volunteer pipelines, developing fundraising platforms to retain existing donors while aggressively acquiring new prospects, addressing staffing development, developing impeccable donor stewardship platform and increasing brand profile across broad spectrum of ethnicity and communities.

“It is our hope to continue to provide value added programs and services to the community through our dedicated fundraising efforts,” continued Choo.

S.U.C.C.E.S.S. Foundation, incorporated in 2001, is a charitable foundation responsible for raising funds for S.U.C.C.E.S.S. and its affiliated organizations to support their mandates for the betterment of the community. For more details, please visit: www.successfoundation.ca.



S.U.C.C.E.S.S.
FOUNDATION
中僑基金會

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One (1) backgrounder attached.

S.U.C.C.E.S.S. Foundation Board of Directors (2016-2017)

Chair	Sing Lim Yeo
Vice Chair	Jason Lam
Vice Chair	Walter Soo
Secretary	Chris Chan
Treasurer	Brandon Hui
Directors	Christine Brodie Jeffrey Chan Douglas Chiu Peggy Chiu Adrian Loh Li Ma Steven Shen Steven Tang Johnny Tsang Afu Wang Steve Wu Hong Xu Jim O'Dea
Ex-officio Director:	

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