



FOR IMMEDIATE RELEASE
January 15, 2016

Bridge to S.U.C.C.E.S.S. Gala to Fundraise for Social Services

Vancouver, BC – Vancouver’s premier charity event, **Bridge to S.U.C.C.E.S.S. Gala**, is poised to make a spectacular return on Saturday, March 12, 2016, at the Grand Ballroom of The Westin Bayshore, Vancouver.

The annual event, hosted by S.U.C.C.E.S.S. Foundation, hopes to raise \$500,000 for the maintenance, enhancement and development of timely and appropriate social services at S.U.C.C.E.S.S., one of British Columbia’s largest social service providers, for those in need in the Metro Vancouver communities that receive no or limited government funding, particularly services for seniors and youth.

Each year the Gala attracts more than 800 distinguished guests, including corporate leaders and philanthropists, for an evening of philanthropy, fine dining and lively entertainment, to raise much needed funds for critical and important services at S.U.C.C.E.S.S., such as the S.U.C.C.E.S.S. Chinese Help Lines, the S.U.C.C.E.S.S. Youth Leadership Millennium Program, the S.U.C.C.E.S.S. Multicultural Early Childhood Development Program and S.U.C.C.E.S.S. Simon K. Y. Lee Seniors Care Home.

“For 43 years, S.U.C.C.E.S.S. strives to serve the unmet needs of the Metro Vancouver communities,” said Sing Lim Yeo, Chair of S.U.C.C.E.S.S. Foundation. “The Foundation will continue our stride in providing financial stability to assist S.U.C.C.E.S.S. in the realization of this vision through our three signature events, Bridge to S.U.C.C.E.S.S. Gala, Walk with the Dragon and S.U.C.C.E.S.S. Foundation Charity Golf Tournament. We also seek and develop other innovative opportunities of meeting our fundraising goals.”

The 2016 Bridge to S.U.C.C.E.S.S. Gala is led by the three Co-Chairs: Jason Lam, Grant Lin and Walter Soo. “The continued and overwhelming support and contributions from our generous sponsors and donors have consistently been the driving force in making the Gala a resounding success year after year. We are especially grateful to Air Canada for their partnership and support for the past 20 years,” said Jason, Grant and Walter. The Co-Chairs of Gala 2016 also expressed the same sentiment to other returning and new sponsors, including Mr. Johnny Fong, Concord Pacific Group, Scotiabank, Vancity, Mercedes-Benz Canada Inc. and Lugaro Jewellers, Freedom 55 Financial, KAP Management Ltd. and River Rock Casino Resort.

The 2016 Gala festivities will include a private VIP reception, silent and live auctions, and an exclusive seated banquet. For the finale, Vancouver’s favorite son Federico Fuoco and Hong Kong’s popular songstress and performer, Rita Carpio, will take center stage and provide the evening’s entertainment.

Gala Tickets are \$398 and \$558 per person respectively. VIP table of ten is also available at \$8,000. For ticket reservations or information, please call 604-408-7228 or visit www.successfoundation.ca.

As a companion fundraising activity, the annual S.U.C.C.E.S.S. Fundraising Raffle sale is well underway. “Tickets are \$2 each or \$10 for a book of five. Prizes include airplane tickets plus cash, diamond earrings, tour packages, hotel suite stay, and cash accounts,” added Jason Lam, also Chair of the 2016 S.U.C.C.E.S.S. Fundraising Raffle Committee. A total of 10 winning numbers will be drawn live at the Gala on March 12th.

S.U.C.C.E.S.S. Foundation, incorporated in December 2001, is a charitable foundation responsible for raising funds for S.U.C.C.E.S.S. and its affiliated organizations to support their mandates for the betterment of the community. For more details, please visit: www.successfoundation.ca.



S.U.C.C.E.S.S.
FOUNDATION
中僑基金會

Contacts:

Tony Moy

Director of Resource Development

S.U.C.C.E.S.S. Foundation

Tel: 604-408-7232

E-mail: tony@success.bc.ca

Eileen Lao

Public Affairs Manager

S.U.C.C.E.S.S.

Tel: 604-408-7243

E-mail: eileen.lao@success.bc.ca