



MEDIA ADVISORY

FOR IMMEDIATE RELEASE

March 6, 2018

S.U.C.C.E.S.S. Gala Announces Canadian-Born Hong Kong Actor and Singer Fred Cheng as Feature Performer

Vancouver, BC – S.U.C.C.E.S.S. Foundation is excited to announce that Fred Cheng, a popular Hong Kong actor and singer originally from BC, will be the special performer at the 2018 Bridge to S.U.C.C.E.S.S. Gala. Media are cordially invited to attend a press conference to meet Fred and hear more details.

Date: Thursday, March 8, 2018

Time: 11:00 – 11:30 am

Venue: Whistler Ballroom B, River Rock Casino and Resort
8811 River Rd, Richmond, BC

Fred will be available for media interviews immediately after the press conference. For interview arrangements, please contact Eileen Lao at 604-408-7243 or email eileen.lao@success.bc.ca.

Fred has starred in numerous Hong Kong television series including Shine On You, Love Bond, The Charm Beneath, and Forensic Heroes. He rose to fame after winning first place in the Hong Kong singing competition, The Voice of the Stars (VOS), in 2013. Later that year, Fred became a singer with TVB Music Limited's subsidiary, Voice Entertainment, and released his first album "Story of a Panda" in September 2014.

Today, Fred has a wide fan base that spans all ages, with supporters in Hong Kong, Macau, Singapore, Malaysia, Canada, USA and more.

To be held on March 10, 2018, at The Westin Bayshore, Vancouver, the 40th annual Bridge to S.U.C.C.E.S.S. Gala aims to raise \$500,000 in support of crucial social services delivered by S.U.C.C.E.S.S. that receive no or limited government funding, particularly seniors and youth services.

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