



MEDIA ADVISORY FOR IMMEDIATE RELEASE June 5, 2017

## S.U.C.C.E.S.S. Walk with the Dragon to Return on July 16

**Vancouver, BC** – Summer is here! S.U.C.C.E.S.S. Foundation's annual signature event, Walk with the Dragon, is returning to the Lumbermen's Arch, Stanley Park, on Sunday, July 16, 2017.

This year, we will have a larger <u>*Kids Zone*</u> with bouncy castle, face painting, airbrush tattoos, balloon twister, photo-shoot, henna artist, crafts, and caricature artist. It would be great fun for families and kids!

Since launched at Stanley Park in 1986, S.U.C.C.E.S.S. Walk with the Dragon has become one of Vancouver's elite community-based fundraising events in Metro Vancouver over the past 31 years.

S.U.C.C.E.S.S. Foundation hopes to raise \$400,000 from the Walk earmarked to maintain and enhance important benefit S.U.C.C.E.S.S. programs and services for seniors, women, youth and families that receive partial or no funding from Government.

We are expecting more than 5,000 people to join the Walk. Also, there will be a 3-km and 7-km treks along the Stanley Park seawall at Lumbermen's Arch.

## Kick-off Press Conference for 2017 S.U.C.C.E.S.S. Walk with the Dragon

Date: Wednesday, June 7, 2017 Time: 11:00 a.m. Place: Choi Hall S.U.C.C.E.S.S. Social Service Centre - Dr. Dorothy Lam Building 28 West Pender Street, Vancouver

-30-

Contacts: Raymond Chau Event and Marketing Officer S.U.C.C.E.S.S. Foundation Tel: 604-408-7228 E-mail: raymond.chau@success.bc.ca

Eileen Lao Public Affairs Manager S.U.C.C.E.S.S. Tel: 604-408-7243 E-mail: eileen.lao@success.bc.ca