



MEDIA ADVISORY  
FOR IMMEDIATE RELEASE  
June 1, 2016

## **S.U.C.C.E.S.S. Walk with the Dragon with New Elements**

**Vancouver, BC** – With summer in the air, S.U.C.C.E.S.S. Foundation's annual hallmark event, Walk with the Dragon, returns to the picturesque Lumbermen's Arch, Stanley Park, on Sunday, July 17, 2016.

Walk with the Dragon is known as one of Vancouver's elite community-based fundraising events hosted by S.U.C.C.E.S.S. Foundation. Its deep rooted history goes back 31 years when the first Walk with the Dragon took place in 1986 at Stanley Park.

The Foundation hopes to raise \$450,000 from the Walk earmarked to maintain and enhance important S.U.C.C.E.S.S. services and programs for those in needs in the Metro Vancouver communities, particularly seniors and youth.

This year, there will be *New Elements: Radiothon, Kids Zone, and Drawing Contest* and we are expecting more than 13,000 people to join the Walk which consists of a 3-km and 7-km treks along the Stanley Park seawall at Lumbermen's Arch.

### **Kick-off Press Conference for 2016 S.U.C.C.E.S.S. Walk with the Dragon**

Date: Friday, June 3, 2016

Time: 11:00 a.m.

Place: Choi Hall

S.U.C.C.E.S.S. Social Service Centre - Dr. Dorothy Lam Building  
28 West Pender Street, Vancouver

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