
NEWS RELEASE

June 18, 2020

2020 S.U.C.C.E.S.S. Walk with the Dragon

Vancouver, BC – The S.U.C.C.E.S.S. Foundation is pleased to announce that the 35th annual iconic community event – S.U.C.C.E.S.S. Walk with the Dragon – will be presented this year online. The 2020 S.U.C.C.E.S.S. Virtual Walk with the Dragon will be held between July 25 to July 31, 2020 online at <http://walk.successfoundation.ca>.

“We are looking forward to this year’s Walk with the Dragon. As we work together to overcome the COVID-19 pandemic, the S.U.C.C.E.S.S. Foundation has also made adjustments to this well-loved event. We will be moving our fundraising efforts online in the form of the 2020 Virtual Walk with the Dragon,” said Foundation Chair, Brandon Hui. “Our event co-chairs - Chris Chan, Terry Liu and Jeffrey Lee - along with the rest of the S.U.C.C.E.S.S. Foundation Board and team have been hard at work to ensure that this will be another joyous and successful event.”

“We are thrilled that our Walk with the Dragon will move forward this year - online - so that we can continue this heartfelt tradition,” said Queenie Choo, CEO of S.U.C.C.E.S.S. and S.U.C.C.E.S.S. Foundation. “With the impact of COVID-19, now more than ever, we desperately need the financial support from donors to assist seniors and the vulnerable in our community. The annual S.U.C.C.E.S.S. Walk with the Dragon is a huge community effort. We are truly grateful for the unwavering support from donors, corporate sponsors and our many volunteers.”

In years past, more than 4,000 participants from across the Lower Mainland annually joined this inclusive community event to raise funds for S.U.C.C.E.S.S. programs and services - which receive partial or no government funding. Because this year’s event is online, S.U.C.C.E.S.S. Foundation anticipates an even greater amount of community engagement and global support. The fundraising goal for this year is \$300,000. All proceeds will support unfunded S.U.C.C.E.S.S. programs for seniors, women, youth and families.

The 2020 Walk will take place between July 25 through July 31, 2020. We invite all communities to join us in this virtual, interactive experience celebrating the iconic Walk with the Dragon. Through our official website, <http://walk.successfoundation.ca>, participants can follow an online route map to discover various checkpoints and complete an unforgettable virtual journey.

About S.U.C.C.E.S.S.



Established in 1973, S.U.C.C.E.S.S. is one of the largest social service agencies in Canada. It provides comprehensive services in settlement, language training, employment, family and youth counselling, business and economic development, seniors care, housing and community development. For more details, please visit <http://www.successbc.ca>.

About S.U.C.C.E.S.S. Foundation

Incorporated in 2001, S.U.C.C.E.S.S. Foundation is a charitable organization which raises funding for S.U.C.C.E.S.S. and its affiliated organizations supporting S.U.C.C.E.S.S. mandates that focus on strengthening our diverse communities. For more details, please visit <http://www.successfoundation.ca>.

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